

THE ORIGINAL

Moonbeams

BY COLONEL LITTLE
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The April Fool Hi-Jinks are about ripe in the Valley of the Moon

The days are getting longer—and it's possible now to get to work and get home during daylight, in most cases, where you're working more or less normal hours. Enjoy it while you can, for along about April 28 they'll be shoving the clocks ahead an hour, spoiling much of our earlier morning day-break hours.

Most women don't give secrets away. They trade. VALLEY WATCH REPAIR, Boyes. Real values always; guaranteed repairs.

Your editor is very fortunate. He smokes cigars. It's the cigaret smokers who inhale who are more susceptible to lung cancer, say the docs. Cigar smokers seldom are inhalers. We tried it once with a cigaret and dang near choked to death. Never again!

PLAZA BARKER SHOP, Boyes. Superior workmanship, latest styling, for the most discriminating. Drop in and get acquainted.

Ed Reedy's mighty busy with his income tax return business, but if you'll get on the job and see him, he'll be able to take care of you in time for filing—April 15. Just maybe he'll be able to save you some money. His office is adjoining Greengrass Realty in Boyes.

See WALLY LOHMAN for "Scenic Chatworth" property, if you ever want to leave the Valley of the Moon for Southern California.

Probably we're among the very few who carry kitchen matches around in various pockets. Have used 'em almost always; tried the book matches and those in little "safety" boxes, but just can't get to like 'em. They don't give enough flame, are hard to light in the wind,

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and just don't measure up. Have had about four lighters, but they've always got to be filled with more fluid, too often. At that, the wooden matches aren't made as well as years ago, and instead of six boxes for 25 cents you pay 8 cents for a smaller box.

REOPENING — DONOVAN'S IRISH INN, Bath House Plaza. Finest Hamburgers, Corned Beef. Beer and Wine, too. Worth a visit.

Then there's the one about the little moron who cut a hole in the rug so he could see the floor show. He later sewed it up, of course, because he didn't want to see the hole show.

PAUL'S OLD RANCHERO, Verano. Superb Italian and American dinners. Cocktails. For the family or large groups. Paul at organ.

Community church WSCS in Boyes is holding a rummage sale at the church April 2 to 6. And if you have a few articles to donate, leave them at the church or at Valley Watch Repair. For pickup you might call George Trueman.

ROZARIO'S PALMS INN, Verano. "Home of the Lions." Splendid cuisine. Cocktail room. The Valley's favorite gathering place.

We're not surprised at the troubles now assailing some of the big labor union bosses. We've always believed the ordinary union member is all right—but badly led by racketeering leadership. But those babies should be thrown out, and should have been ages ago.

We belonged to the typographical union for 20 years or so, and at the beginning were proud to be a member. Any serious trouble was arbitrated. But not nowadays. Now the unions send their demands to the employers, and say: "This is it. Accept our demands—or else."

So even the printers' union isn't anything to boast of now.

SONOMA GROVE, Hiway 12 south of Boyes. Wonderful steak, poultry, roast, seafood dinners. Italian food a specialty. Cocktails.

And we never felt the earthquake. Were driving home at the time. Haven't been able to find anyone claiming damage, but 'most everybody was scared, whether they admit it or not. Went through a worse one about four years ago down south, when the Tehachapis were rolling around and killing a few people. Bakersfield was badly damaged.

OUR RESORT, El Verano. Harvey and Melina to serve you the finest mixed drinks. Home of draft beer and the Stein Club.

Dad: "You mustn't pull the cat's tail."

Junior: "I'm only holding it, Pop. The cat is pulling."

RUSTIC INN, Glen Ellen. Main corner. Last of the 11 old-timers. Authentic western atmosphere. Jack London's favorite tavern.

We have a certain way of telling when spring has arrived. When

we drive west on Maldonado in winter and look up to the foothills, we see George Karlberg's castle-like home, a striking sight. But now it can't be seen, because of the trees all leafing out and obscuring the house entirely. But, we'll know when winter is here, by the reverse process.

BANCROFT'S, Sonoma, on Broadway. Bouquets for hospital, funerals, parties. Cut flowers, corsages. Complete nursery.

Remember that "Gone Fishin'" poem we printed a few weeks ago? People still are asking us for back copies, and as long as we have any you're welcome. It's a perfect alibi for any fisherman.

BOYES SPRINGS FOOD CENTER. Lowest prices, highest quality. Take-out license. Beverages. Friendly and fast service. One-Stop.

Sonoma mountain has a name. We have other mountains along the east side of the Valley of the Moon, some mighty close to the Hot Springs area, and we'd think they also deserve names, even if slightly lower than Sonoma peak. How about Springs mountain for the one directly east of Boyes?

JIM'S MEATS, at Boyes Springs Food Center. Only the very best in stock. Cut to your order. Delicatessen department. Drop in.

One time a man doesn't call a spade a spade is when he trips over one in the dark.

SONOMA MILL & LUMBER CO., Hiway 12 at the big curve. Super service for contractors, carpenters, home owners, ranchers.

And on April 9 comes the annual Father and Sons banquet at Veterans' Memorial building in Sonoma. About five service clubs are back of the feed, sponsorship alternating each year. This time it's the Lions club, with Al Gordon as general chairman, but all the other clubs are right in there pitching.

Honor guests are outstanding scholars from each of the valley schools. In addition, nearly 150 boys who for various reasons might not be able to attend are taken care of by the organizations which stage the affair. If you've got a son of say 6 to 14 years old, bring him to the dinner. Charge is \$1.50 a ticket.

But headliners this year are Coach Phil Woolpert and his sensational University of San Francisco basketball team. The fabulous Bill Russell, All-American, of last year's championship team, and Casey Jones, ditto, his teammate now in the army, are expected to be present. Russell is a star on the Boston Celtics professional team. A crowd of at least 400 is expected.

BATES AND EVANS, Funeral Directors. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. 691 Broadway, Sonoma. WEBster 8-2686.

Father: "What do you mean by bringing my daughter home at this hour in the morning?" "Had to; I gotta be at the office at 8."

YELL'S ACRES NURSERY, Glen Ellen. Getting about that time to get your Dahlias in. Wonderful selection here. Priced low.

We can't get very sympathetic over the teenagers' complaint that they "haven't anything to do, no place to go," that the community should provide them with a gathering place where they can meet their friends, dance, drink cokes and malteds, and have a good time.

It happens that last year Howden's Corner was opened in El Verano, with exactly that setup. No liquors allowed. But has it had any patronage? Very little, and it's a darn shame.

Can't remember that as a kid any of us suffered for lack of something to do. We had all the outdoors, and it was used. Once a church fitted out a room with rings, bars, trapeze, mats, and whatnot. For about two weeks the kids really used it, but when the novelty was gone, attendance dwindled to about nothing.

And there were no radios, television, in fact not even phonographs (record players to you.) How did we ever get through it?

ELECTRONIC DRIVE-IN— TV and Radio—Specializing in Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

Got pictures of the Allen Little family the other day. They're now living in Lansing, Mich. The kid looks enough like Tom Harmon to be a brother, even a twin.

BROADWAY CAFE, Sonoma. Where we welcome you wholeheartedly. Friendly cusses. Off-sale, too. Let's get acquainted.

Reading about those two deaths in a S.F. apartment house fire, with fire escape lacking, it brought to mind a law in operation in the state of Michigan which seems like good sense. In all places of more than one story, where sleeping quarters are rented and used, the law says a rope capable of reaching the ground must be available in each room or suite. Maybe you'd get your hands burned sliding down in an emergency, but you'd probably live through a major fire.

TODD CONSTRUCTION - ESTIMATING SERVICE. Subdivision Surveying. New location: Boyes Plaza, opposite Woodleaf.

In the battle of the sexes, you never meet what you can truly call a conscientious objector.

AUTOMATIC WASHER & DRYER SERVICE. Installation, repairs, all makes. 19551 Cypress Lane, Sonoma. P.O. Box 114. WE 8-3176.

Comes now our annual predictions (pretty good percentage) as to the coming baseball pennant races. In the National league, let's take Milwaukee; in the American, Detroit. On the Pacific coast, it looks like Portland to us, with the Seals up in the first four. Wanna bet?

EL DORADO HOTEL, Sonoma. Italian meals at their finest. American dinners too. Old West atmosphere. Cocktail bar. Try us.

Back in vaudeville days, they sometimes did carry canes and wear straw sailor hats, but not very many of those striped jackets, despite common belief and the retakes of what the entertainers confidentially think is authentic old-time vaudeville dress and routine. But it's not the same.

SONOMA MISSION INN, Boyes. Nationally known, noted for its splendid meals, excellent bar, luxurious accommodations.

Probably the worst and roughest street in town (just a half block) is the one alongside the B & L Laundromat in Fetters leading down to Frank Buchbauer's home. It's county property, but try and get the county to fix the road. Frank's been trying for better than two years, with no results.

WILLARD FRENCH TV. 332 West Napa St., Sonoma. Phone WE 8-4242. 18 Years Full Time in Sonoma Valley. Repairs. Sales.

Ed and Marie Esposti tell us their lunchroom in Fetters Springs will be reopened next Tuesday. It's been closed since December 13 because of illness in the family. It's a good place to eat.

MAC DONALD'S JEWELRY, Sonoma. Watches, Rings, Shavers, Bands, Jewelry. Expert watch-clock repair service. Quality always.

Another new business will soon open in Fetters, in the building formerly occupied by Bob Clouse, movers and second-hand furniture.

Frank and Mildred Bartolino, formerly of Santa Cruz, have leased the building, and will operate as Frank's Trading Post. On sale will be just about everything. He buys surplus stocks, bankrupt stocks, fire sale surplus, train wrecked stuff, and he says his prices will be sensationally low. The Bartolinos operated a similar place in Santa Cruz. A specialty will be paints of all types. There's a daughter, Rhonda, 10, and a son, Johnny, 1 year.

MIKE & ROSE'S BOYES SPRINGS STORE. For the finest steaks and your everyday meats, you'll never find a better market.

Wife (after a quarrel): "I'll meet you halfway."

Husband: How?"

Wife: "I'll admit I'm wrong if you'll admit I'm right."

WALTER GRUNERT AUTO UPHOLSTERY, Fetters Springs. Texaco station. Seat covers, floor mats, truck cushions, interior work.

Oh yes, another Fetters operation—a palmist along the highway. We're told the fortune tellers stay here for a couple weeks almost every spring.

POWDER BOX BEAUTY SHOP, Arnold Drive near Eldridge. A modern shop, experienced operators. For appointment call 8-2673.

A vending machine establishment has opened for business in the former Nelms Upholstery on Pine street across from the bath house. There are six employes at present, and there'll be more. The operators have moved here from San Francisco.

Considerable rebuilding of damaged machines is now going on, but with manufacture of new and slick new machines getting under way. Featured is a clever gum machine, with other types in the offing.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

SONOMA FURNITURE MART, 113 West Napa St. We remodel, repair, refinish furniture; trade, buy or sell. Any kind of deal!

Mission Inn continues busy, with events stepping up with the arrival of spring. USO will be at the inn for three days starting April 2. Shell Oil of northern California has a confab listed for April 3, also the Boyes Springs Merchants meet there on April 3.

BUD'S GARAGE. Now located Railroad & Cherry Sts. Repairing all cars. Guaranteed service. Phone WE 8-3971.

B & L LAUNDROMAT, Feters. Bring your laundry here regularly for fast service and small charge. Wash. Dry. Iron.

Valley of the Moon Lions club has returned to its official headquarters at Rozario's Palms Inn. At the last meeting the nominating committee brought in this slate (it's expected to be approved next meeting: President, George Karlberg; first vice president, Al Gordon; second vice, Gerry Harrigan; third vice, Tony Armanini; secretary, John Notley; treasurer, Ray Loper; tailtwister, Ken Abel; lion tamer, Frank Ziliotto; directors, two years, Joe Baetge and "Tex" Juen; one year, Bill Bisso and Col. E. A. Little.

GLEN ELLEN LIQUOR STORE. On Arnold Drive. Fine wines and Liquors. A friendly place, always. "SLIM" WALLACE.

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

A very dejected man walked into a restaurant one morning and sat down at a table.

"I want two eggs, two slices of toast and a cup of coffee," he told the waitress.

"Anything else, sir?" the waitress asked.

"Yes, sit down and nag me. I'm homesick."

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. A super drug store, large stocks. Soda fountain, too.

Hearing a strange noise in the night, a country minister investigated and found a burglar ransacking the kitchen. He took his shot.

gun and called down from the stair landing: "Beloved friend; I wouldn't harm you or any of God's creatures—but you are standing where I am about to shoot."

SEE GREENGRASS for expert advice on all matters pertaining to Real Estate, Insurance. Phone 8-4731. 18340 Sonoma Hiway.

THE DOLLAR AND THE CENT

(Courtesy of Galen Drake) (Doubleday and Company, Inc.)

A big silver dollar and a little brown cent,

Rolling along together they went,

Rolling along the smooth sidewalk.

When the dollar remarked—for money can talk:

"You poor little cent, you cheap little mite,

I'm bigger than you and I'm twice as bright;

I'm worth your kind a hundredfold,

And written on me in letters bold

Is the motto drawn from the pious creed,

'In God We Trust,' for all to read."

"Yes, I know," said the cent, "I'm a cheap little mite,

And I know I'm not big, nor worth much, nor bright,

And yet," said the cent with a meek little sigh,

"You don't go to church as often as I."

MANCUSO WINES, Glen Ellen. Grower-produced. Available at every retail outlet. As good as the best, and better than most.

RAY'S SIGNAL SERVICE, Arnold Drive at Cecilia, Eldridge. For Emergency Groceries any time; varied stock. WE 8-5811.

DENNY'S COG CLUB, Boyes. A place you'll like, especially if you're a sportsman. Finest mixed drinks. Homey atmosphere.

Got a letter from Walter Lohman, realtor in Chatsworth. Says he'd like to stop off here during his vacation, but "where in hell is Boyes Hot Springs? It isn't on any of our maps." He's certainly got a point there. Maybe the service stations should be contacted and prevailed upon to put Boyes Springs on their maps.

MENDEL'S CAFE, Boyes Plaza. Splendid menu, including Spanish delicacies. Bring your out-of-town guests here. Cocktail bar.

R. A. "BOB" MILLER — "Yours for Life"

Insurance Exclusively Next to Telephone Co., Sonoma

FRANK'S HARDWARE, Castner Bldg., Boyes. Paints, Tools, Glass. Household utensils, electrical appliances. Giftware.

VALUABLE YOU! As THAT DAY approaches, do you feel dollar-depressed? Does your wallet have that tired feeling? Do your household bills suffer from hyperobeisity? Do your paycheck, your bank balance, have that gaunt, anemic look?

Take heart, friend. You're worth more than you think!

Science has declared that at current commercial prices the chemical elements in the human body would sell for a little more than a dollar, as compared to 87 cents 20 years ago.

What? Inflation? There is that to consider, of course.

Oh, well . . . back to the gloom room!

SONOMA GOLF & COUNTRY CLUB, Arnold Drive. You'll like our Clown Room. Bring your guests here, for outstanding prestige.

The average husband is proof enough that a woman can take a joke.

RICHFIELD SERVICE, Boyes Springs. Center of town. Fast and efficient service. Accessories. Bud Delaney, Proprietor.

From L.A. Walt: Got quite a kick out of a neighborhood ball game some young kids near our home were engaged in—apparently they were short of boys, so they injected a little girl into the fray. She apparently was green at the game—and the young boy pitching was a bit apprehensive when she came up to bat. I heard him say, "Betty—do you throw your bat?" She looked up in complete innocence, frowned, and said, "No—should I?"

ADOBE DRUG (Ray S. Duer, 417 First St. W., Sonoma. WE 8-2971. Prescription Specialists Veterinary Supplies

Memo: If you lend a friend five dollars, and you never see him again, you got yourself a bargain.

TOWN HOUSE SUPPER CLUB, Glen Ellen. Wonderful cuisine. Exotic atmosphere. Music weekends. Finest cocktails. The Amantes.

A drunk staggered into an automat, put some nickels into a slot and watched in astonishment as out came a piece of cherry pie. He put in more nickels and out came another slice. He continued to feed in more nickels until he had almost a dozen pieces of pie. One of the attendants finally asked him, "Don't you think you had better stop now?"

"What?" cried the drunk. "Quit now, when I'm still winning?"

AQUA SOFT—Water Treating Co. Sonoma owned. Call Petaluma Porter 2-7458. Evenings, Sonoma, Webster 8-3433.

DOTTIE'S CAFE (formerly Chicken House). On the highway, in Boyes. Fried chicken. Hamburgers (finest in town). Good coffee!

And why not subscribe to Moonbeams for a friend or relative back east? Cost, \$1²⁹.